

Wissington at sugar beet processing plant?

Dear All

I am seeking the views of the parishes concerned and Ward Cllrs with reference to the use of Wissington as part of a Geographic address

I provide some of the content of an email sent to a new business name Riverside Glasshouse (part of British Sugar PLC)

Our issue here as a local authority is that Wissington is not a village or hamlet but a locality that has come in to use to indicate the location of the sugar factory. I do not believe there are any highways signs indicating the boundaries of a village called Wissington. Also two farms have adopted this name on the Royal Mails – Postal Address File? We address these farms as:

The borough does not refer to Wissington as a Village or Hamlet because College Road is allocated to Wereham as per Norfolk County Council Highways

To ensure some synergy between what is locally used, BCKLWN ad Royal Mail should College Road south of the Cut-Off Chanel be referred to:

College Road, Wissngton (Locality) ,Wereham.

Addresses would look:

British Sugar PLC,
Wissington Sugar Factory,
College Road,
Wissington,
Wereham.

POST CODE Royal Mail

Email to Riverside Glasshouse a new business name:

This clearly has opened a can of worms and there is clearly a lack of synergy between address datasets

I therefore suggest that your head office at British Sugar liaison with us to resolve the addressing in this area regardless of how long there has been a site there. I have a suggested outcome at the bottom of this email.

To reinforce our case as discussed I provide screen shots of Ordnance Survey Mapping

1: 50,000

1:25,000

Master map

Having checked Royal Mails Postal Address File out of interest The Sugar Factory is addressed to College Road

There is no village or hamlet called Wissington therefore all is addressed to Wereham by this authority

This authority could add an extra line in the address called a locality of: Wissington (As we do for Industrial estates) so that an address in this area would look:

British Sugar PLC,
Wissington Sugar Factory,
College Road,
Wissington,
Wereham.

POST CODE Royal Mail

Riverside Glasshouse
College Road,
Wissington,
Wereham.

POST CODE Royal Mail

Top Soil
College Road,
Wissington,
Wereham.

POST CODE Royal Mail

Look forward to hearing back from you or British Sugar PLC

END

Please note we are not trying to inconvenience any rate payers in this area but only seek clarity in this unusual circumstance. We feel the extra line in the address between College Road and Wereham would not cause any detriment but only help to identify property addresses.

I look forward to hearing from both Parishes and Ward Cllrs

I have copied British Sugar to see if they are willing to provide any feedback from their stance

Regards

Chris

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